5th and 6th of september

GRAZ

Sponsor
Information
2025

devopsdays.at

dev ops days

GRAZ

become part of the movement

About

DevOpsDays is a global series of community-driven conferences that bring together developers, IT operations, and business leaders to discuss DevOps culture, automation, and best practices. The events feature keynote talks, technical sessions, and interactive open spaces, covering topics like CI/CD, cloud infrastructure, monitoring, security, and site reliability engineering. DevOpsDays fosters collaboration, knowledge sharing, and innovation, making it a key event for professionals looking to improve software delivery and IT operations. Each event is organized by local volunteers.

As you can see on the map, there is a blind spot in Austria! This is why we are determined to bring this conference to the heart of Europe. An event like DevOpsDays Graz is crucial for sharing knowledge in DevOps because it brings together industry professionals to exchange innovative ideas, best practices, and experiences, fostering a collaborative and progressive community.

Our commitment to a better future. We pledge to incorporate sustainability into our event planning, aiming to keep our carbon footprint as small as possible. We also encourage participants to use the public transport options provided by the city of Graz to reach the event location.

When?
5.9.2025: Workshop Day (3pm - 7pm)
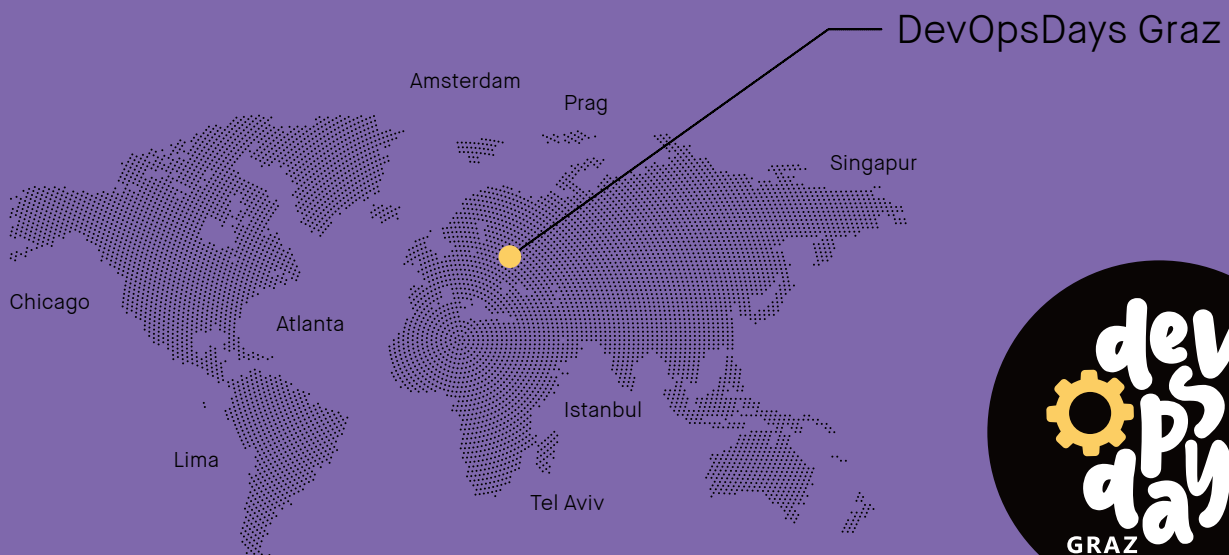6.9.2025: Conference Day (9am - 6pm) featuring experts in the field of DevOps.

Where?
Campus02 and Wifi Graz Europasaal
Our partner, the University of Applied Sciences Campus02, has been so kind to let us use their rooms.

Who?
Up to 300 industry professionals, aged 25 to 40 years.

DevOpsDays Graz

DevOpsDays is a global community, with events held in cities all around the world—yet Austria has been missing out.
We're changing that by bringing DevOpsDays to Graz this year!

Your benefits as a sponsor

Developers are a highly valuable target audience because they are at the forefront of technological innovation and digital transformation. They actively seek new tools, methodologies, and solutions to enhance efficiency and performance, making them key drivers of change within their organizations.

By engaging with developers, you're reaching a community that thrives on collaboration, continuous learning, and knowledge sharing. Supporting events like DevOpsDays allows you to authentically connect with this audience, showcase your expertise, and position yourself as a valuable part of the tech ecosystem.

In a competitive job market where skilled developers have plenty of choices, standing out as an employer requires more than just offering attractive salaries. Sponsoring DevOpsDays gives companies a unique opportunity to engage with the developer community in an authentic and meaningful way.

By supporting the event, you're not just putting your brand in front of top tech talent—you're actively contributing to the growth and knowledge exchange within the industry. This positions your company as a forward-thinking, developer-friendly workplace that values learning, collaboration, and innovation. Instead of traditional employer branding, you become a recognized part of the ecosystem that developers trust and respect.

Main reasons why you should become a sponsor of DevOpsDays Graz!

Brand Awareness
Gain visibility through booth presence, pitch talks, logo placements, and more.

Recruitment Opportunities
Access a concentrated talent pool across various technology disciplines.

Support Community and Diversity
Be recognized as a contributor to the DevOps community.
Help us bring diverse voices to the table.

Packages Overview

DevOpsDays Graz is a community-driven event, organized by passionate volunteers who are dedicated to spreading their enthusiasm and inspiring others. As a non-profit event, our goal is to create a space where the local DevOps community can connect, learn, and grow together.

What you get	Gold	Silver	Bronce	Lanyard	Swag Bag
Price	**€ 4000**	**€ 2500**	**€ 1500**	**€ 1500**	**€ 1500**
Max. available sponsorships	3	6	20	1	1
Tickets included	6	4	2	2	4
Discount on additional tickets	20%	20%	20%	20%	20%
Booth	large	small			
Banner/Roll-up on the main stage	1				
On stage pitch talk	3 min				
Logo on dedicated slide rotating during breaks	x				
Logo in newsletter	x	x	x	x	x
Sponsorship announcement on social media	x	x	x	x	x
Logo on event page	x	x	x	x	x
Swags bag inserts	x	x	x	x	x
Special perk				Logo on lanyard	Logo on swag bag

We are open to other exclusive tiers. Let us know what is on your mind!

How to become a sponsor? It's simple to become a sponsor—**just send us an email at sponsor@devopsdays.at**, and we'll promptly provide you with all the necessary details. If you have any questions or need further clarification, feel free to reach out to us. We offer some flexibility in our sponsorship packages and are happy to tailor a solution that suits your budget and requirements.

We are grateful for any efforts to create your swag bag items sustainably, helping to reduce the carbon footprint of our conference and contribute to a more sustainable future.

Team & Contact

These are the people bringing DevOpsDays to Graz! Join us as we spark new ideas and momentum in the local community. If you have any questions about the event or want to learn how you can support us, we're happy to help!

Foto: annebarthphoto

Patrick Koch

Patrick is a DevOps Engineer, "Azure Hero", blogger, and lecturer. He loves to automate everything. His interest in DevOps came at an early age while studying software development at the Technical University of Graz.

Foto: Anton Muhr

Linda Kolb

Linda is a data scientist with a strong background in machine learning and DevOps. As an agile coach and experienced workshop facilitator, she is passionate about driving innovation and fostering collaboration.

Foto: Wolfgang Hummer

Bernd Hirschmann

Bernd is a passionate developer and co-founder of Guid.New. As an organizer of the Microsoft Developer User Group Graz, he actively contributes to fostering engagement and knowledge exchange within the local community.

Foto: Knallerie

Sandra Niederl

Sandra is a detail-oriented creative mind with a passion for structure and checklists. With her expertise in design and marketing management, she ensures that DevOpsDays Graz gets the visibility it deserves.

devopsdays.at